Assad Ali Gillani

AI Operations Manager · Business Automation

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Operations manager who builds the systems the operation runs on. Eleven years across field geology, US logistics, ad-tech and compliance operations. Co-founded LITSO Pixels and grew its team from 1 to 24, serving clients in 5 countries. Now run a California compliance operation remotely and deploy the automation behind it: 5 hours a week saved on logging, 9 hours a week of reporting replaced by a daily automated run.

The pattern across every move: I step into operations I don't know yet, work out how they actually run, and build what's missing.

EXPERIENCE

Operations Lead (remote), California environmental-compliance firm — 2025 – now

Industrial stormwater compliance · reporting to the president, across a 12-hour time gap

- Run back-office operations end to end: contract and insurance renewals, vendor and travel logistics, facility tracking and regulatory reporting.
- Built a compliance email log processor (email parsing plus AI classification) that turns a shared inbox into a clean log, saving ~5 hours a week of manual entry.
- Sequenced the 2026–27 contract audit and built a tracker covering 21 Southern California anchor groups, so no renewal or follow-up is dropped.
- Standardised the formatting of facility compliance plans to one house template, without touching a word of their content.

Founder, CompliSure — 2026 – now

Personal venture · automated stormwater-compliance monitoring

- Replaced ~9 hours a week of manual weather reporting (three reports) with a daily report that goes out without a single keystroke.
- Checks rain at each facility's own coordinates across five weather models, applies the qualifying-storm rule automatically and alerts inside operating hours.
- Locks each forecast at run time, so every report shows what was known when it went out and holds up in an audit. Built on Supabase, Postgres and Deno edge functions.

Co-Founder | COO, LITSO Pixels — 2021 – now

Software and digital operations studio · clients in the US, UK, UAE, India and Pakistan

> **flyOS.** Invoicing and payables for travel operators. Cut invoice time from 30 minutes to under 2 (~93% faster); in daily use at LITSO Aviation; 20 of 20 simultaneous invoices with zero duplicates.
>
> **MEDOIN.** Website, client-records system and WhatsApp assistant (DragonsAI) for independent businesses. Live at 5 practices, saving each several admin hours a week; the assistant answers a phone retailer's customers from live stock.
>
> **MunshiAI.** Multilingual chambers system for law practices: leads, files, hearings and reviews. Live for a Lahore chamber; 54 of 54 launch checks passing.

- Grew the team from 1 to 24 at peak; hired and trained every role and promoted 3 into leadership (localization team lead, programmatic campaign analyst, manager).

Ran high-budget native and programmatic campaigns on Taboola, Outbrain, Baidu, Meta and TikTok as a contractor to FrontStory and INVESTING, using A/B testing and bid optimisation.

Helped a Texas trucking company win direct contracts with shippers.

Top Rated on Upwork with 100% Job Success.

Programmatic Campaign Analyst, Freelance — 2019 – 2021

Native ads and search arbitrage

Built, tested and scaled native and search-arbitrage campaigns with A/B tests, bid strategy and audience segmentation; work that became LITSO Pixels.

Logistics Support Officer, ProsValley — 2017 – 2018

Back office for a US trucking fleet

Bridged drivers, brokers and dispatchers on load planning, and verified rate confirmations, bills of lading and proofs of delivery in Legacy Dispatch.

Handled contract renewals and dispute settlement for the fleet.

Geologist, NESPAK — 2015 – 2017

Orange Line Metro, Lahore

Site investigation and reporting on Pakistan's first metro rail line.

Junior Site Geologist, Geo-RC — 2015

German–Pakistani consortium · iron and copper exploration, Chiniot

Supervised core drilling to 1,500 m and geophysical well logging, and logged boreholes to ASTM standards: site monitoring to a regulatory standard, the work CompliSure now automates.

SKILLS

Operations	Contract and insurance renewals, Compliance reporting, Vendor management, Process design, Remote operations
Automation	CRMs and trackers, Dashboards, Email parsing and AI classification, WhatsApp automation, Scheduled reporting
Building	Next.js, TypeScript, Supabase and Postgres, Claude and AI tooling, Remotion
Growth	Taboola, Outbrain, Meta, TikTok, A/B testing
People	Hiring, Training, Promoting leads, Teams of 24

CREDENTIALS

Top Rated on Upwork, 100% Job Success

McKinsey Forward Program

Published Chrome extension: Meet Push-to-Talk

Co-author, slope-stability paper, Open Journal of Geology (2019)

EDUCATION

MS Geology (2019) and BS Geology (2014), University of Sargodha